

# ANDERSON ARAUJO

Portfolio on  
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## UX/UI DESIGNER



My visuals:  
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For the last 3 years, I have focused my work in UX design because this is a bridge between business and design. In fact, I have a large experience as a consultant of design and as an **infographer** because of my motivation to work into the intersection of these two fields. As a result, my abilities are:

- \* Analyze people, data and processes to build solutions
- \* Habitual use of Adobe Creative Suite
- \* Prototype with Sketch and Adobe XD
- \* Apply principles of colours, layout and typography
- \* Create with HTML5 and CSS3

## PROFESSIONAL EXPERIENCE

**Entrepreneur & Consultant.** Heyboo Design Ltd. 2009-2017

- \* Building strategical projects of communication
- \* Serving to small businesses and governments
- \* Working as a partner of advertisement agencies
- \* Creating graphic design and developing web pieces
- \* Building ux/ui solutions

**Second Editor of Art.** Correio Braziliense. 1998-2016

- \* Designing infographics, illustrations, pages and covers
- \* Streamlining new processes to the newspaper production
- \* Coordinating the team of almost 40 artists for 9 years
- \* Reaching 6 different international awards



My profile:  
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## EDUCATION

**MAS - Global Tecnology Administration**

Fairleigh Dickinson University, Vancouver, 2018. (in progress)

**Bachelor of Business Administration.**

Brasília's University, Brazil, 2003.